

Organiser:



The Hong Kong  
Shippers' Council  
香港付貨人委員會



香港物流管理人員協會  
Hong Kong Logistics Management Staff Association

Co-organisers:



HKUSPACE Centre for  
Logistics and Transport

Joint Seminar:

## Leveraging the opportunity of Belt and Road Initiative to build the Bay Area Economy 借力一帶一路，共建灣區經濟

One Belt One Road is a national strategy of China launched in late 2013 with an aim to promote economic co-operation among countries along the proposed Belt and Road routes and create a regional economic co-operation framework. Lately, the Greater Bay Area initiative is being drawn up in pursuit of the goal to build a world-class city cluster across the Guangdong-Hong Kong-Macau region which is perceived to be Hong Kong's major opportunity to push forward future development. The seminar will examine the new prospects, new trends and new opportunities for the development of the port industry under the "Belt and Road Initiative" and how the current "Greater Bay Area" concept is incorporated to build a bigger and stronger economy in the Greater Bay Area. Focus will be extended to three key areas: **"Interoperability, One belt and One road initiative, innovation and win-win"**. It will also include introduction of the development of port and terminal business and some key projects of China Merchants Port Holdings (CMPort).

中國於 2013 年底推出“一帶一路”一項重大發展戰略，旨在促進一帶一路沿線國家之間的經濟合作，並建立區域經濟合作框架。隨後，亦推出粵港澳大灣區規劃，計劃以粵港澳地區為基礎建立一個世界級城市群，被視為本港今後發展的重大機遇。是次研討會將在“一帶一路”的倡議下審視港口業發展的新前景，新趨勢和新機遇，以及如何與現有的“大灣區”概念相結合，在更大的經濟體中建立更強大的大灣區經濟體。研討會將聚焦三個關鍵領域：“互聯互通，一帶一路，創新共贏”。同時，講者亦會介紹招商局港口控股(CMPort)的港口和碼頭業務發展及重點項目。

- Date 日期:** 31 August 2018 (Friday)  
2018 年 8 月 31 日(星期五)
- Time 時間:** 7:00pm – 8:30pm. (Registration starts on 6:30pm)  
下午 7 時至 8 時 30 分(6 時 30 分開始登記)
- Venue 地點:** AD204, HKU SPACE Admiralty Learning Centre, 18 Harcourt Road, HK  
(MTR Admiralty Station Exit A)  
香港金鐘夏慤道 18 號海富中心，香港大學專業進修學院金鐘教學中心 204 室  
(金鐘港鐵站 A 出口，經海富中心商場行人電梯上)
- Free admission 費用全免**
- Quota 人數:** 120
- Medium 語言:** Presentation: Cantonese (presentation material will be in bilingual);  
Q&A: Putonghua  
演講部份：廣東話(演講材料將以中英文編寫)；答問部份：普通話
- Deadline:** 24 August 2018  
**截止日期:** 2018 年 8 月 24 日
- 40 CPD points (for CILTHK members)

(\*This seminar will be closed to media. 研討會將不開放予傳媒採訪。)



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## Speaker Profile

### ■ Ms. Catherine Chow, CMILT

Public Relations Director, Group Marketing & Commercial Department  
China Merchants Port Holdings Co. Ltd. (CMPort)

**Catherine Chow** is a Public Relations Director, Group Marketing and Commercial Department, China Merchants Port Holdings Co., Ltd. (CMPort). She oversees the corporate commercial, marketing and stakeholders public relations functions of CMPort. Catherine had been served in shipping agency, logistics company and container terminal operator in Hong Kong in senior positions for years. She obtained her MSc in Global Logistics Management at the Hong Kong University of Science and Technology and is currently a Chartered Member of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).

周秀琼女士為招商局港口控股公司市場商務部公共關係總監。周女士於招商局港口控股公司工作主要負責企業商務，市場推廣及持份者公共關係工作。周女士曾於本港船務代理機構，物流公司及貨櫃碼頭營運商擔任高級職位。她於香港科技大學取得全球物流管理碩士學位，現為香港運輸物流學會註冊會員。

## 報名表

### 借力一帶一路，共建灣區經濟

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31 August 2018

(查詢請致電陳先生，電話 2211 2333，報名請電郵：[ron@hkshippers.org.hk](mailto:ron@hkshippers.org.hk) 或傳真：2891 9787)

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